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PALINDA GROUP HOLDINGS LIMITED

百利達集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8179)

VOLUNTARY ANNOUNCEMENT UPDATE ON BUSINESS DEVELOPMENT

This announcement is made by PALINDA GROUP HOLDINGS LIMITED (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform its shareholders and potential investors of the latest information about the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the “PALINDA” wine series of the Group have been formally launched in APITA (“**APITA**”), Japanese department store in TaikooShing, Hong Kong Island, successfully strengthening and developing Hong Kong market and allowing customers to enjoy a better shopping experience. The Company believes that by partnering with APITA which is elegant and modern, the Company increases its turnover and profit, and will be able to leverage its business network and customer base to further enhance the elegant and high-quality image of the Company’s wines in the local market, thereby strengthening the Company’s competitiveness.

APITA was owned by Unicorn Stores (H.K.) Limited (formerly known as UNY (H.K.) Company Limited). It was established over 36 years; with mission of providing high-quality products and delivering sincere and courteous customer services. Its business network consisting of department stores and supermarkets locate respectively in Hong Kong Island, Kowloon and New Territories. A wide range variety of products are available to meet its customer shopping needs; including food and beverage, health and beauty products, personal care, household and so on.

The Group is actively expanding its markets, such as, by developing sales networks and agents in different regions and making multiple sales through new retail formats, it has been offering premium grape wines to enthusiasts of grape wines in the local market, Asia Pacific region and around the world.

By Order of the Board
Palinda Group Holdings Limited
Huang Wei
Chairlady and Executive Director

Hong Kong, 2 April 2024

As at the date of this announcement, the Board of the Company comprises Ms. Huang Wei and Mr. Dou Sheng as executive Directors, and Mr. Wu Chi King, Mr. So Yat Chuen and Ms. Cheng Wai, Iris, as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the HKEx website at www.hkexnews.hk for at least 7 days from the date of its posting and on the website of the Company at www.palinda.com.