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PALINDA GROUP HOLDINGS LIMITED 百利達集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8179)

VOLUNTARY ANNOUNCEMENT IN RELATION TO SALES AGENCY AGREEMENT WITH CAMBODIA CHIN WAY INVESTMENT CO., LIMITED

This announcement is made by PALINDA GROUP HOLDINGS LIMITED (the "Company", together with its subsidiaries, the "Group") on a voluntary basis to inform its shareholders and potential investors of the latest information about the Group.

The board of directors ("Directors") of the Company (the "Board") is pleased to announce that on 26 May 2023, Palinda Wines (H.K.) Limited ("Palinda Wines") (an indirect wholly owned subsidiary with limited liability of the Company) and Cambodia Chin Way Investment Co., Limited (柬埔寨駿威投資控股有限公司) ("Cambodia Chin Way") entered into a sales agency agreement (the "Agency Agreement"), pursuant to which Cambodia Chin Way has agreed to purchase and distribute the Group's grape wines in the Cambodia market, which will provide an opportunity for the Group's premium wine products to successfully enter the Cambodia market.

Cambodia Chin Way is a company established in Cambodia under the laws of Cambodia and is principally engaged in investment in real estate, hotels, supermarkets, import and export trade in Cambodia. The Group believes that this sales agency agreement with Cambodia Chin Way will be one of the important milestones for the Group's market expansion in the grape wine market of Cambodia.

The Group is actively expanding its markets, such as, by developing sales networks and agents in different regions and making multiple sales through new retail formats, it has been offering premium grape wines to enthusiasts of grape wines in the Asia Pacific region and around the world. The Group also believes that the Cambodia market will have a positive and favourable impact on the Group's results in the near future.

By Order of the Board **Palinda Group Holdings Limited Huang Wei**

Chairlady and Executive Director

Hong Kong, 3 July 2023

As at the date of this announcement, the Board of the Company comprises Ms. Huang Wei and Mr. Dou Sheng as executive Directors, and Mr. Wu Chi King, Mr. So Yat Chuen and Ms. Cheng Wai, Iris, as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the HKEx website at www.hkexnews.hk for at least 7 days from the date of its posting and on the website of the Company at www.palinda.com.