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新 煮 意 控 股 有 限 公 司 FOOD IDEA HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8179)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of Food Idea Holdings Limited (the "Company") announces that Ms. Huang Wei ("Ms. Huang") has been appointed as executive Director with effect from 12 August 2019.

Ms. Huang, aged 51, obtained a Bachelor of Business (Accounting) degree from Central Queensland University in 1997. Ms. Huang has over 20 years of experience in financial management aspects. Ms. Huang currently serves as a director of certain subsidiaries of the Company.

Ms. Huang was a director of Sanmax Holdings Limited, a private company limited by shares incorporated in Hong Kong, which was dissolved by deregistration on 9 December 2016 under section 751 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong). Sanmax Holdings Limited was inactive. To the best of the knowledge and belief of Ms. Huang, Sanmax Holdings Limited had not commenced business since its incorporation and was solvent at the time of it being dissolved by deregistration.

As at the date of this announcement, Ms. Huang is deemed to be interested in an aggregate of 425,568,000 shares of the Company (the "Shares"), representing approximately 15.38% of the total number of Shares in issue as at the date of this announcement. Pursuant to the announcement of the Company dated 11 June 2019, Ms. Huang has entitled and undertaken to take up an aggregate of up to 212,784,000 Rights Shares (as defined in the said announcement).

Ms. Huang has entered into a service agreement with the Company with an initial term of 3 years and the appointment can be terminated by either the Company or Ms. Huang giving to the other party not less than three month's prior written notice. The Company and Ms. Huang shall discuss whether to renew the term of appointment prior to the expiration of the relevant term of appointment. If either party disagrees with the renewal of the term of appointment, such party shall notify the other party in writing at least three months prior to the expiration of the relevant term of appointment. Subject to the consent of both parties, the term of appointment may be renewed automatically for one year on expiry of the initial term and for successive terms of 3 years each commencing on expiry of the then current term. The appointment is also subject to the retirement by rotation and re-election at general meeting of the Company in accordance with the articles of association of the Company. Ms. Huang is entitled to an annual director's fee of HK\$240,000 with discretionary bonus, which is determined after arm's length negotiation between Ms. Huang and the Company with reference to her job complexity, workload, duties, responsibilities within the Company and the prevailing market conditions. Such fee has been approved by the Board and the remuneration committee of the Board (the "Remuneration Committee") and will be reviewed by the Board and the Remuneration Committee on an annual basis.

Save as disclosed above, as at the date of this announcement, Ms. Huang (i) does not have any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong); (ii) has not held any other major appointments and professional qualifications or directorship in any Hong Kong or overseas listed public companies in the last three years; and (iii) does not have any relationship with any director, senior management or substantial or controlling shareholder(s) (having the meaning ascribed to them in the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules")) of the Company nor does she hold any position in the Company or any of its subsidiaries.

Ms. Huang has confirmed that there is no other information relating to her that is required to be disclosed pursuant to Rules 17.50(2)(h) to 17.50(2)(v) of the GEM Listing Rules and there are no other matters which need to be brought to the attention of the shareholders of the Company in connection with her appointment.

The Board would like to express its warm welcome to Ms. Huang in joining the Board.

By order of the Board

Food Idea Holdings Limited

Wong Hoi Yu

Chairman and executive Director

Hong Kong, 12 August 2019

As at the date of this announcement, the Board comprises Mr. Wong Hoi Yu, Mr. Yu Ka Ho and Ms. Huang Wei as executive Directors, and Mr. Li Lap Keung, Mr. So Yat Chuen and Dr. Wu Wing Kuen, B.B.S., as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at http://www.hkgem.com for at least seven days from the date of its posting and on the Company's website at http://www.foodidea.com.hk.